

HILARY BROWN

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UX & PRODUCT DESIGN EXPERIENCE

ZEGO | Senior UX Designer

2019 - PRESENT

- Lead the redesign of the mobile app for 700,000+ residents, including entirely new page layouts, interactions, site map, and intuitive navigation
- Designed a new navigation for the customer web portal to increase the findability of features, enhance the customer experience, and address future scalability
- Create and maintain design systems from scratch, including 100+ icon library
- Serve on the Culture Council Board to advocate for 80+ remote employees
- Utilize UX based research to communicate UX initiatives to product leadership
- Advocate for human-centered UX design across product and development teams
- Collaborate with non-designers by leading cross-functional team working sessions
- Develop and present internal training for developers on Figma and UX processes
- Apply user testing insights in feature designs prioritizing the customer experience

INFUSION DESIGN | Design Manager

2012 - 2019

- Managed design team (aircraft interior, graphic, and digital product design)
- Created and tested user interfaces for in-flight entertainment systems
- Lead client relationships including quality assurance and project deliverables
- Designed branding strategies including logo design and marketing materials
- Developed client websites from initial concepts to prototypes and front end design
- Illustrated floor plans and edited final interior renderings
- Produced technical floor plans, elevations, and detail drawings

OTHER DESIGN EXPERIENCE

KNOLL TEXTILES | Design Intern

2011 - 2012

- Organized, maintained, and managed fabric library and customer textile selection

COSTUME & FASHION DESIGNER

2007 - 2016

- West 18th Street Fashion Show | Summer 2012 & 2016
- Kansas City Fashion Week | Fall 2012 & Fall 2013
- Kansas City Costume Co. | March 2008 - January 2010
- Kansas City Ballet | October 2007 - March 2008
- The Lion King National Tour (Kansas City) | October 2009

PROFESSIONAL BALLET DANCER

2003 - 2012

Kansas City, MO | New York, NY | Atlanta, GA | Salt Lake City, UT

EDUCATION

PARK UNIVERSITY

Bachelor of Arts | Interior Design
2010 - 2012, Magna Cum Laude

UNIVERSITY OF UTAH

School of Ballet
2001 - 2003

IDEO U

Foundations in Design Thinking
2020, Certificate Complete

Advanced Design Thinking
2022, Certificate Complete

TECH STACK

Figma & FigJam

Optimal Workshop

Usability Hub

Adobe Suite

Zeroheight

Miro

Airtable

Google Suite

Confluence/JIRA

TeuxDeux

Sharpie & Post-its

GEAR STACK

Gregory Amber 44 Pack

Big Agnes Sleeping Bag

Jetboil MiniMo

Katadyn BeFree Filter

Kammok Hammock

Garmin inReach Mini

Kahtoola Microspikes

Kula Cloth

Alpine Start Coffee